



For Immediate Release

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IDAHO TITLE AND TRUST ACQUIRED BY TITLEONE
Merger Expands TitleOne to Eastern Idaho Market

BOISE – TitleOne today announced it has acquired Idaho Title and Trust, one of eastern Idaho’s oldest title companies, bringing its legendary customer service and employee ownership business model to the eastern half of the state. TitleOne currently operates in Ada, Canyon and Boise Counties.

“Idaho Title and Trust has a phenomenal 100-year history, which we anticipate will be a great platform as we expand into Bonneville, Butte and Jefferson Counties,” said Mark Tidd, president of TitleOne Corporation. “We’ve built our reputation on innovation and service in the western half of the state, and look forward to serving new customers in eastern Idaho.”

All 12 employees will become part of the TitleOne team, and enjoy the many benefits TitleOne brings to the table, including the opportunity for ownership in the company.

“We look forward to aligning best practices between these two incredible home-grown title and escrow companies,” said Tidd. “There is always something you can learn from others, and I’m confident the process will only make us better.”

The sale and acquisition was motivated by previous owner, Gil Gardner’s planned departure from the title industry.

“As I’ve prepared to leave the industry, it was incredibly important for me to find the right buyer who I knew would take excellent care of my employees and our customers,” said Gardner. “TitleOne has an exceptional track record and I couldn’t be more delighted to leave my team in their hands. Everyone is excited about the two companies joining forces– it’s truly a win for us all!”

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Idaho Title and Trust currently has two offices, one in downtown Idaho Falls (400 Memorial Drive) and the other in Arco (260 W. Grand Avenue). Idaho Title and Trust offers the oldest, most complete title plant in the surrounding area, hardcopy base files dating back to the early 1900s and long term escrow services – all of which will benefit TitleOne’s customers statewide.

In the past 11 years, TitleOne has won numerous awards for its innovation and people and closed more than 100,000 property transactions in Ada, Canyon and Boise Counties. In addition to the high-touch service the company provides, customers also enjoy innovative tools such as PropertyOne and a cutting-edge website that allows instant access to property information. Since its founding, TitleOne has raised and donated more than a quarter million dollars for Idaho charities.

About TitleOne

TitleOne was founded in 2000 by a small group of entrepreneurs who wanted to build a "different" kind of title company. Since then, TitleOne has grown to become the Treasure Valley's choice for title and escrow services, and now services the Ada, Canyon, Boise, Bonneville, and Butte County markets with six locations and more than 90 employees caring for customers every day.

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